



## **FOR IMMEDIATE RELEASE:**

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## **BuildBlock® Introduces The New BuildDeck™ Floor and Roof Decking System**

(Oklahoma City, OK, September 24, 2009)

**BuildBlock Building Systems, LLC**, is pleased to announce the launch of its new **BuildDeck™ Floor and Roof Decking System** which will consist of 8", 10", and 12" Insulating Concrete Forms (ICFs).

The **BuildDeck™ System** is a lightweight, stay-in-place Insulating Concrete Form (ICF) made of Expanded polystyrene (EPS) and used to construct a solid monolithic insulating concrete floor and/or roof decking system. **BuildDeck™** is perfect for site-cast and precast concrete floors, roofs, decks, and walls for commercial, industrial and residential uses. **BuildDeck™** provides structural integrity through reinforced concrete while providing comfort and sound mitigation through superior EPS insulation. This building component is perfect for completing the monolithic concrete envelope to achieve energy efficiency while protecting against natural disasters. These components are perfect for floors, roofs, pitched roofs, earth covered homes, tilt-up walls, decks, multi-story floors, green roofs, and safe rooms.

In order to meet Distributors and Dealers needs, **BuildBlock®** continues to broaden its product line and new products to follow in the future. All **BuildBlock®** products are produced with the highest grade of materials available to ensure that the integrity of each product is never compromised. Great care and attention to detail is given in the technological development of every product. This ensures that **BuildBlock®** provides the quality that it's Distributors and Dealers have come to expect from **BuildBlock®**.

This new product is now available. For more information about this product and to order please visit [www.buildblock.com/builddeck](http://www.buildblock.com/builddeck) or call 405-840-3386. More information about **BuildBlock® Insulating Concrete Forms** can be found at [www.buildblock.com](http://www.buildblock.com).

*BuildBlock® Building Systems LLC is the manufacturer of BuildBlock® Insulating Concrete Forms (ICFs). Headquartered in Oklahoma City, BuildBlock® serves North America through its 12 manufacturing facilities located in Colorado, Wisconsin, Massachusetts, Idaho, Indiana, Florida, Alabama, Texas, California, Minnesota, and Missouri.*