

# Make the Most of Your ICF Business with



# TRAINING FOR DISTRIBUTORS AND DEALERS

**\$100 EARLY BIRD  
REBATE!**  
Pre-register & pay by 12/1/09  
and get \$100 cash back  
at training!\*

**Conducted by:** BuildBlock Corporate Training Team

**Location:** Oklahoma City, OK

**Seminar Dates:**

**January 11-13, 2010**

## Seminar Outline

### Monday & Tuesday Sessions

#### BuildBlock Certified Builder Training

MyBuildBlock Online Ordering Program  
Basic Tools and Materials  
Footing Types and Site Preparation  
Rebar Placement  
Lintel Design, Proper Usage of Engineering Tables  
Below Grade Installation and Waterproofing  
Contractors-Electrical, Plumbing, Carpentry  
Code Compliance with Major Building Codes  
Basic Estimating

Concrete Specifications  
Basics of Block Installation and Wall Assembly  
Window and Door Openings-Bucking Alternative  
Bracing and Alignment Systems  
Service Penetrations  
Interior and Exterior Finishes  
Other Systems Interfacing with ICF Construction  
Basic Engineering

### Wednesday Sessions

#### BuildBlock Distributor/Dealer Training

MyBuildBlock Ordering Process and Online Tools  
Effective Sales Strategies  
How to Increase Your Profits and Market Share

Marketing Tools and Resources  
Dealer/Distributor Website Templates  
Green Building & LEED

100% of all past Seminar attendees said they **recommend this training** to others and found it to be a **good value** for the investment.

"I would definitely recommend this training to others. I learned a lot and the networking was very valuable." --Distributor

"Very exciting, excellent opportunity, well worth the trip!" --Marty Harrington

## Tentative Seminar Schedule

### Monday

Check-in at meeting room..... 2:30pm - 3:30pm  
Certified Builder Training Session..... 3:30pm - 9:30pm (working dinner included)

### Tuesday

Certified Builder Training Sessions..... 9:00am - 5:00pm (lunch included)  
Field Trip to ICF Construction Site..... 5:00pm (if local site available)  
Group Dinner ..... 7:00pm (dinner included)

### Wednesday

BuildBlock Distributor / Dealer Training ..... 8:30am - 1:00pm (lunch included)

(Note: Breakfast buffet included Tuesday & Wednesday; vouchers required.)

**Pre-registration Required. See attached Pre-registration Form.**

**For more information, contact BuildBlock Sales at 405-840-3386 or [sales@buildblock.com](mailto:sales@buildblock.com).**

*Schedule and pricing subject to change.*

**Please do not make travel arrangements prior to receiving your registration confirmation.**



# TRAINING Pre-Registration Form

Seminar Date: **January 11-13, 2010**

Location: **Oklahoma City**

## 3-Day Training For BuildBlock Distributors & Dealers

### Cost (Travel not included):

- \$1099.00 Primary Attendee (Includes course materials, Mon. & Tues. nights hotel, all meals.) (Same price, single or double occupancy.)
- \$700.00 Each Additional Attendee — Single Occupancy (Includes course materials, Mon. & Tues. nights hotel, all meals.)
- \$450.00 Each Additional Attendee (or Spouse) — Double Occupancy (Includes course materials, lodging in same room as an attendee, all meals.)

Attendee Name	Attendee E-mail	Registration Type	Room	Cost
		Primary Attendee (required)	<input type="checkbox"/> Single <input type="checkbox"/> Double	\$1099.00
		Additional Attendee	<input type="checkbox"/> Single <input type="checkbox"/> Double	
		Additional Attendee	<input type="checkbox"/> Single <input type="checkbox"/> Double	
		Additional Attendee	<input type="checkbox"/> Single <input type="checkbox"/> Double	
		Additional Attendee	<input type="checkbox"/> Single <input type="checkbox"/> Double	
<b>Total Due:</b>				

Check one:  Master Distributor  Distributor  Dealer

Company: \_\_\_\_\_

Contact (if other than attendee): \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Method (Check One):

- Pre-paid with contract
- Check or money order enclosed
- Credit Card

Type of Card:  VISA  Mastercard

Name on card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

**Early Bird Deadline: December 1, 2009**

**Please send this form and full payment to:**

BuildBlock Building Systems | 9701 N. Broadway Extension, Oklahoma City, OK 73114  
405-840-3386 FAX: 831-597-0792

**\*EARLY BIRD REBATE!**

**Pre-register and pay** for this training course by **12/1/2009** and your Primary Attendee will receive a **\$100 cash rebate** on the first day of training. (Rebate applies only to Primary Attendee and is void if you reschedule to a future seminar.)